



# KICK-START



HELPING STUDENTS

MAKE THE RIGHT CHOICES



FOR THEIR FUTURE

WELCOME TO THE KICKSTART PROGRAMME AT MIDDLESEX UNIVERSITY DUBAI!

WE KNOW THAT EVERY YOUNG MIND IS DIFFERENT, AND CAREER ASPIRATIONS VARY PER STUDENT.

WE HAVE DESIGNED A MENU OF OPTIONS BELOW THAT WILL HELP YOU TAILOR THE BEST POSSIBLE EXPERIENCE FOR YOUR SCHOOL'S STUDENTS AND CATER FOR THEIR SPECIFIC CAREER INTERESTS.

YOU CAN CHOOSE FROM ANY OF THE BELOW OPTIONS, TAKE PART IN ANY OF THE LISTED EVENTS, AND/OR REQUEST COMPLETELY PERSONALISED ACTIVITIES THAT MEET YOUR NEEDS BEST.

OUR SCHOOL OUTREACH AND DEVELOPMENT TEAM ARE HERE TO SUPPORT YOU WITH ABSOLUTELY ANY QUERY, AND WE LOOK FORWARD TO WELCOMING YOU ONTO OUR CAMPUS TO GET A REAL TASTE OF UNIVERSITY LIFE AT MIDDLESEX UNIVERSITY DUBAI.

## TASTER SESSION



### AVAILABLE UPON REQUEST

These sessions are specifically designed and delivered by our faculty to provide your students with an in-depth insight into their programme. Students and their teachers will attend a series of short workshops at one of our campuses in either Dubai Knowledge Park or Dubai International Academic City.

### CHOOSE FROM THE FOLLOWING SESSIONS TO CREATE YOUR CLASS' PERSONALISED CURRICULUM:

#### CREATIVE WRITING



Students can engage in an immersive writing workshop with our faculty, learning techniques such as plot development and character building, discovering diverse career paths that are open to talented writers! They would also receive the opportunity to submit their work for professional feedback and inspiration.

## TIKTOK FUTURE STARS



Do you have a future influencer or keen content creator in your class? As social media becomes a rapidly popular career choice, your students have the opportunity to see what really goes into video production, and the creative and strategic planning behind successful social media marketing.

## BATTLE OF THE BANDS



In this workshop your students will form their own bands of any genre, before heading to the graphic design lab to learn the ideology behind logo and album cover design. Will we discover the next big name in music?

## MDX MOOT COURT



This session is designed to help your class better understand the realities of choosing a career in law. Students will research, prepare opening statements and present their case during a nail-biting debate in the MDX courtroom, with our law faculty serving as judges!

## SIMPLY BOTTLES



Students will learn how sustainability initiatives can be applied to the working world during a design-thinking workshop, where they will learn how to structure environmentally friendly business models. We will also be encouraging the opportunity to compete in a bottles collection drive to help reduce the negative impact of plastic, with a prize to take away for the winner. So far, we've saved 225,000 bottles from the landfill!

## ROBOTS ARE OUR FRIENDS



Join us for an interactive workshop in our robotics lab with our faculty where your students can try their hand at robot programming and better understand the importance of technology in our future world. Plus, your students can meet and interact with our resident robot friends Pepper and Nao!

## TEACHER FOR A DAY



In this education taster session, students will find out what its like on the other side of the classroom, getting the opportunity to shadow our faculty around campus and gaining some hands-on experience in teaching a class. By the end of the day, students will submit an observation report and engage in conversation to share their thoughts and findings on how we can nurture and educate the next generation of graduates.

## IT ALL ADDS UP! – ACCOUNTS AND FINANCE TEAM



This session introduces participants to Accounting and Financial decisions in a fun and practical way. Students will understand the foundations of finance with several real-life examples. The session ends with a case study that considers financial decisions if you were to start your own business!

## SPECIAL EVENT PLANNING AND DESIGN



This workshop will include: event concept, theme and design, venue selection, project management, event marketing, staging and logistics, human resource and financial management, risk management, health and safety and the legal context and lastly evaluation of events.

## A WORKSHOP ON FASHION SUSTAINABILITY



A fun hands-on session using creative skills, illustrations and various other mediums to generate a fashion item based on this theme. A step that will help with issues greatly affecting this glamorous industry!

## THE HUMAN BRAIN: CENTRE OF OUR THOUGHTS, EMOTIONS, AND BEHAVIOUR



The session will start with interesting activities related to the relationship between brain and behaviour using online interactive platforms. This will be followed by an engaging discussion on common specialization/subfields in psychology. We will also provide brief information on the MDX psychology program and will conclude the session with an informative and interesting quiz and debate.

## EDITING 101 – FILM LAB



If you envision yourself on the cutting room floor, the sound studio or behind the camera, MDX Studios is the place to be! Students will learn the basics of working on raw footage, editing it into a masterpiece worthy of the big screen!

## WELLNESS SESSION



### AVAILABLE UPON REQUEST

These workshops are designed to help attendees learn some effective coping mechanisms that will help them during stressful events, exam season, and life after COVID-19. Most importantly, they'll learn that they aren't alone if they're ever struggling, and can always reach out to someone to talk about how they're feeling. We can customize topics around mental health upon request to suit your needs. This session is available for both students and staff.

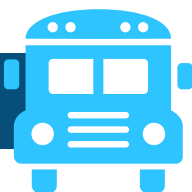
## ACADEMIC ENRICHMENT SESSIONS



### AVAILABLE UPON REQUEST

We run enrichments sessions to help develop your students' academic skillsets, so that they're well-prepared for the transition to university life and the requirements of undergraduate study. Book a session around key topics such as: Leadership, Future Careers, and specific study skills such as Essay Writing and Revision Tips and KICKSTART their academic journey.

## GUIDED TOURS



### AVAILABLE UPON REQUEST

Bring your students to our campus to meet with our admissions team about entry requirements and the application process. They can also take an exciting tour of our fantastic facilities around campus led by one of our current students, who will be more than happy to share their MDX story so far! Your students will walk away with a better picture of what university life is really like.

## CONNECT WITH US

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