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Book Launch: An Interview with Dr. Marcus Stephenson

- International Conference
on Emerging Research
Paradigms in Business
and Social Sciences
- The Second Conference
of Applied Psychological
Research in the UAE
- Looking Back, Looking
Forward with Ajit Karnik

Research Matters

Issue 1
Autumn 2014

Contents

- 2 Welcome to the Inaugural Edition of 'Research Matters'
- 3 Middlesex University Dubai hosts the Second International Conference on Emerging Research Paradigms in Business and Social Sciences
- 5 Celebrating Student Research: Middlesex University Dubai Holds the Second Annual Student Research Symposium
- 6 Book Launch: An Interview with Dr. Marcus Stephenson
- 8 Looking Back, Looking Forward with Prof. Ajit Karnik
- 9 Dr. Jakob Pietschnig, Academic Editor of PLOS ONE
- 10 Middlesex University Dubai Students Excel in CFA Research Challenge 2014
- 12 The Second Conference of Applied Psychological Research in the UAE
- 14 Middlesex University Dubai Students Win Awards at the Second United Arab Emirates Undergraduate Student Research Competition
- 16 Awards and Achievements
- 18 Middlesex University Dubai: Wednesday Research Seminar Series
- 20 Middlesex University Dubai Staff Research Activity

Editor:

Dr. Rajesh Mohnot

email: r.mohnot@mdx.ac

Co-editor:

Dr. Lynda Hyland

email: l.hyland@mdx.ac

Welcome

The Inaugural Edition of 'Research Matters'



Dr. Lois Smith

It gives me great pleasure to welcome you to this inaugural edition of 'Research Matters'. It is yet another great initiative from our excellent Research Committee. Although we are a relatively small campus, our research output is of a very high quality and many of our academic staff are actively involved in research. As well as encouraging our own staff in their research, we also extend our activities to the wider research community in the UAE and beyond. This newsletter is the latest example of how we do this. So, please read and enjoy - and then become a contributor to the next edition.

Dr. Lois Smith - Acting Director
Middlesex University Dubai.



Dr. Cody Morris Paris

This inaugural issue of 'Research Matters' is a recognition and celebration of the research accomplishments at Middlesex University Dubai. The newsletter highlights our initiatives for nurturing student research, as well as developing a research culture and community. As illustrated in this newsletter, research at MDX Dubai is of an international standard with faculty collaborating with colleagues worldwide, being recognised with prestigious awards, presenting work at high calibre conferences, and publishing in impactful outlets. Through our weekly Research Seminar series and our biannual international conference (ERPBBSS) we have developed a vibrant research community in Dubai, the UAE,

and around the world. Our research focus has also been increasingly on connecting research to the classroom, and developing opportunities and support for both undergraduate and postgraduate research. The success of research at MDX Dubai is truly a team effort. I want to especially acknowledge the MDX Dubai Research Committee and my two predecessor Committee Chairs, Dr. Marcus Stephenson and Dr. Alun Epps, for their continuing efforts towards an active research climate at MDX Dubai. We hope that this newsletter is only a small revelation of the great things to come.

Dr. Cody Morris Paris

- Chair of Middlesex University Dubai
Research Committee. ♥

Middlesex University Dubai hosts the Second International Conference on Emerging Research Paradigms in Business and Social Sciences



Professor Louise Morley

In November 2013, Middlesex University Dubai hosted one of our largest and most successful research events, the Second International Conference on Emerging Research Paradigms in Business and Social Sciences (ERPBBSS).

Held at the Address Hotel (Dubai Mall), this three-day event saw over 180 delegates from more than 100 universities present a wide range of cutting edge research papers. Building upon the success of the First ERPBBSS conference in 2011, this unique multi-disciplinary event provided a platform for academics from a range of different fields to discuss new concepts, progressive methodologies, and innovative practices. One of our objectives in hosting this conference was to remind the academic



Professor Mark Saunders

world, and the world at large, of ways to proactively address economic and social transformation. It is our belief that knowledge does not suddenly change dramatically, but slowly emerges and undergoes an incremental process of invention and re-invention. Therefore, it is in this epistemological context that research paradigms also materialise and become accountable to academic inspection, introspection and deconstruction.

Dr. Alun Epps, Research Committee Chair (2012-2013), noted that the ERPBBSS is "a world class inter-disciplinary academic conference". He further stated that it creates "an unforgettable experience of scholarly exchange that leverages the expertise and prestige of our university by using globally renowned key note speakers and cutting-edge

research, in one of the world's most desirable locations." Dr. Epps and Prof. Ajit Karnik (the Conference Chair), presided over the conference, which consisted of eight tracks, reflecting the multi-disciplinary nature of the event:

- Business and Management
- Contemporary Psychology
- Economics
- Education, Training, and Development
- Global Social Science
- Information and Communications Technology
- Media, Journalism, and Communication
- Tourism and Hospitality

We were thrilled to have two eminent keynote speakers, pictured above. Professor Mark Saunders (Professor in Business Research Methods, University of Surrey, UK) discussed "The (re)emergence of mixed methods research: Researching sensitively without sensitising". The second day of the conference was opened by Professor Louise Morley (Professor of Education, University of Sussex, UK) who gave a keynote presentation on "Researching the future: Towards an inclusive global knowledge economy".

Over the three days of the conference there were 35 sessions, each of which contained approximately four discrete papers.



Members of the Middlesex University Dubai Research Committee (2012-2013)
(from left to right, Dr. Lynda Hyland, Dr. Marcus Stephenson, Dr. Lois Smith, Dr. Alun Epps,
Dr. Kay Sanderson, Dr. Cody Paris, Dr. Fehmida Hussain, Prof. Ajit Karnik, and Dr. Rajesh Mohnot)

Sessions were well-attended by delegates and it was pleasing to see that the audiences traversed several disciplines. This was the aim of the conference and what provided its unique caché. The conference gala dinner at Al Qasr Restaurant in Dubai Marine Club, was an excellent opportunity for conference delegates to network, relax, and to enjoy great food and entertainment. During the evening, the conference awards for best papers in each academic track, and for best student paper, were presented.

The feedback we received from conference delegates illustrates the success of this event:

"Myself and many other delegates found it to be a really excellent conference. It was well organised, attended by academics from a wide range of countries, super friendly with the keynote speeches and conference presentations of a very high standard. The organising team did an excellent job and I was thrilled to be there."

Carole Davis - Middlesex University London

The Research Committee would like to take this opportunity to thank all the delegates who contributed to the success of our conference. The quality of papers in each track was exceptional; many of the presented papers have since been submitted for publication in special issues in a range of regional and international journals. We are already looking forward to the next ERPBBS installment (The Third International Conference on Emerging Research Paradigms in Business and Social Sciences) in November 2015. Further details of this conference will be announced over the coming months. Watch this space. ♥



◀ Prof. Morley and Dr. Epps present Dr. Jenny Ma with her award for the best paper in the Contemporary Psychology track



◀ From left to right: Dr. Epps, Ms. Monisha Lalwani (our wonderful conference assistant) and Prof. Karnik at the gala dinner

Track	Best Paper Award Recipients
Media, Journalism, and Communication	Zainab F. Zadeh, Zahid Mehmood, Halima Ghani
Education, Training, and Development	Marlene Muller, Helen Verhoeven
Economics	Alexandra Horobet, Lucian Belascu, Roxana Olaru
Business and Management	Jessica Bellingham
Contemporary Psychology	Jenny Ma
Tourism and Hospitality	Suzanne Amaro, Paulo Duarte
Information and Communications Technology	Yanqing Duan, Guangming Cao, Vincent Ong, Marcus Woolley
Global Social Science	Yi Kang
Best Student Paper	Edwin Heiser

Celebrating Student Research: Middlesex University Dubai holds the second Annual Student Research Symposium

The Second Annual Middlesex University Student Research Symposium was held on October 27th, 2013 in Knowledge Village, Dubai. In line with Middlesex University Dubai's research strategy, such an event promotes student research by providing a platform to present research carried out as part of coursework or final year dissertation.

In total, there were 24 submissions comprising of both undergraduate and postgraduate students across a range of areas including Science and Technology, Social Science, Psychology, Media, Marketing, Finance, and Education. All of the symposium's participants were nominated by their supervisors based on their outstanding research.

The Research Symposium was opened with introductory comments from Dr. Alun Epps (Associate Professor in Marketing, and Dubai Campus Programme Coordinator of the Middlesex MBA), Prof. Raed Awamleh (Pro Vice Chancellor of Middlesex University), and Dr. Anna Kyprianou (Pro Vice Chancellor of Middlesex University). During the symposium students presented their work as posters and discussed their findings with the attendees. The event was also widely attended by students, friends and families of the presenters, programme coordinators, and faculty members.

While all presenters were recognised with participation certificates for the quality of their research, three 'Best Poster' awards were also presented for the top students in each of the three categories - undergraduate individual, undergraduate group, and postgraduate individual. The panel of judges evaluated each poster on the basis of criteria which included academic rigor, theoretical/practical implications and contributions, and the overall quality of presentation. The winners were:

- **UG Individual - Wafa Sadiq**
'The representation of vampires as the others in Twilight'
Project Supervisor: Ms. Evelyn Stubbs
- **UG Group - Zac Hassan and Danah Ghadban**
'Insane beliefs about insanity in sane people'
Project Supervisor: Dr. Jakob Pietschnig
- **PG Individual - Nada Rabah**
'The impact of brand image on consumer experience: An investigation of the super-regional and community shopping malls in the emirate of Dubai'
Project Supervisor: Dr. John Sutton

The Symposium was a great success that allowed students to share their work with the wider Middlesex University Dubai community, and with their friends

and families. As Amrita Ghosh (B.Sc. Psychology with Human Resource Management) commented:

"As a student that is very passionate about her academics and research, I would like to say that the Student Research Symposium provided us with an indispensable platform to experience a real life poster conference, where we could showcase our research and hard work. I found it very self satisfying to explain my research to so many well known people who are very experienced in this field, which further raised my confidence levels all the more. I feel even more motivated now to strive towards my future career goals in research psychology."

The symposium was organised by Dr. Fehmida Hussain and Dr. Cody Morris Paris, but it would not have been a success without the help and support of the marketing department, library staff, and most importantly the faculty that supported and supervised these exceptional students. ♥

Book Launch

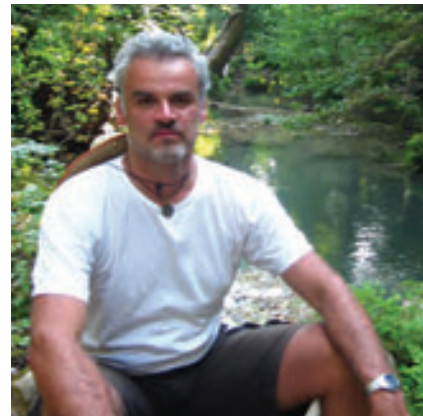
An Interview with Dr. Marcus Stephenson



Dr. Marcus Stephenson

Dr. Marcus L. Stephenson is an Associate Professor of Tourism Management at Middlesex University Dubai. He has a B.Sc. (Hons) in Sociology and Social Administration, and an M.A. in the Sociology and Anthropology of Travel and Tourism. Both degrees were awarded by the University of Surrey (UK). He gained his Ph.D. in the field of social tourism in 1998 at Manchester Metropolitan University (UK).

He has published extensively on the sociology of tourism, especially in relation to aspects of race, ethnicity, nationality, citizenship, culture, and religion. He has conducted tourism-based research in the Middle East, Caribbean, Tanzania, and the UK, and carried out research for various tourism-related institutions



▲ Dr. Raoul Bianchi, coauthor of *'Tourism and Citizenship: Rights, Freedoms and Responsibilities in the Global Order' (2014)*

at both regional and international level. He recently celebrated the launch of his book, coauthored with Dr. Raoul Bianchi, 'Tourism and Citizenship: Rights, Freedoms and Responsibilities in the Global Order' (Bianchi & Stephenson, 2014) at Middlesex University Dubai.

Q. Can you tell us about the issues raised in your book?

A. The book is one of the first real insights concerning ways in which the significance of citizenship shapes participation in tourism and international travel. It aims to present a comprehensive overview of the fundamental relationship between tourism and citizenship. In order to do this it is essential to acknowledge that citizenship concerns (or should concern) two fundamental elements:

'rights' and 'responsibilities'. Accordingly, the book critically examines the rights and freedoms of tourists to travel to other destinations and participate in tourism, and how these rights are often determined by social class, gender, nationality, ethnicity, race and religion. These rights become problematic since the right to freedom of movement is enshrined in an international charter of human rights. The second element of citizenship, i.e., 'responsibilities', is drawn upon in the book in order to scrutinise ways in which certain types of tourism can (or arguably should) produce more civic and cosmopolitan forms of tourism, particularly if tourists are more responsible and active citizens, and if the tourism industry, tourists and the state are respectful of the rights of host communities.

With these themes in mind, the book's subject matter is very extensive. Accordingly, the work covers the following issues: social reform and 'tourism for all'; global capitalism and privileged mobilities; tourism and rooted cosmopolitanism; tourism and cultural rights; tourism mobility entitlements, the condition of freedom and market freedoms; state, diplomatic and ideological barriers to the freedom of movement and the right to travel; passports and visas, and citizenship in the 'global airport'; tourism and citizenship in the European Union; tourism, peace, and citizenship;

challenges to the freedom of movement, the politics of security, and violence against mobile citizens; ethical travel, civil society and global citizenship; the business of ethical tourism and corporate citizenship; and tourism and environmental citizenships.

Q. Who is your target audience?

A. I would like to think that this book is a 'must read' for academics and students of tourism, and also a recommended read for those who have a special interest in the field of geography, international relations, law, politics and sociology.

Q. How did you become interested in writing this book?

A. I, along with my coauthor Raoul Bianchi, became interested in writing this book over ten years ago, especially as consequence of feeling a sense of disillusionment in the state of affairs of tourism studies at that time, which was failing to significantly utilise progressive theories to critically understand tourism, tourists, tourism destinations, and indeed the tourism industry as a whole. We also came to the realisation that contributions within citizenship studies itself were producing far-reaching enquiries and critiques into many areas of academic study and daily life, but not tourism! Our interest thus developed because we felt that this was an uncharted field of enquiry and one that would develop a new way of looking at (and critiquing) tourism.

Q. How did you begin writing this book?

A. We initially started exploring themes relating to tourism and citizenship at

various social science and tourism conferences. The discussions and arguments embedded in these papers, and the feedback we attained from others, helped us to conceptually frame some of the initial chapters.

Q. Are you influenced or inspired by any specific researchers or writers?

A. Raoul Bianchi's disciplinary background is political economy and mine is sociology and anthropology. Thus to some extent we are influenced by a number of writers within these disciplines. However, in this book we certainly do not rely heavily on the work of specific writers, nor do we hide behind specific perspectives formulated by others. Obviously some writers have helped us in some way to conceptualise certain aspects of tourism and citizenship that we are scrutinising. The work of Bryan Turner, for instance, was useful in helping us to theoretically-frame the complexities associated with citizenship and human rights. Zygmunt Bauman's seminal contributions concerning globalisation and consumerist culture have been invaluable, especially as these systems have a direct sociopolitical and economic affect on the interrelationships between tourism and citizenship.

Q. Were there any particular challenges involved in collaborating with a coauthor?

A. Raoul and I have known each other since 1998, when we first started working at North London University. At that time, there was a critical mass of well-established tourism academics and being in that environment really helped us to think more critically and progressively about the global tourism

phenomena. We did quite a lot of team teaching together and became close friends, which is very important when you work closely with someone on a very challenging and rather intense project over a number of years - a decade in our case! Obviously there were theoretical and conceptual disagreements along the way, but this process was crucial in making the book more academically compact, richer and profound - well we like to think so!

Q. What did you enjoy most about writing this book?

A. For me, the most enjoyable part of the book was the day we submitted the final draft to the publisher! Even though the whole process had its enjoyable moments, there is always a feeling of ultimate satisfaction and personal achievement once a long-term task is complete, especially when you genuinely feel you gave that task your best shot!

Q. What are your plans for future projects/publications?

A. I am currently working on a coedited book, *Tourism and GCC States*, which will comprise a number of contributions from scholars dealing with tourism development within the region of the Gulf Cooperation Council.

Q. Where can we buy/access your book?

A. Copies can be accessed from Middlesex University Dubai's library. They can also be purchased online from amazon.com or via the publisher's website, www.routledge.com ♥

Looking Back, Looking Forward

Ajit Karnik, Professor of Economics,
Middlesex University Dubai



career path. Why the exception? well, this student came to me at the end of his career, at the age of 70, but showed as much enthusiasm and dedication as my younger students! My former Ph.D. students are flying on their own now and it is very pleasing to remember that I was there when they started to flap their wings.

I doubt if I would have been able to survive only as teacher. Teaching without research would have been far too one-dimensional. But the combination has made each component enjoyable. Research has been the life blood that has sustained me and, indeed, sustains all serious academics. I have been singularly fortunate to have spent time at great academic centres: University of Mumbai, University of Cambridge (UK), University of California at Berkeley (USA), and University of Texas at Austin (USA).

This has exposed me to the research of highly respected names in economics and interacting with them has been truly inspiring.

Over the years, my research interests have kept evolving and I have written in diverse areas of economics such as public economics, political economy, urban economics, and economic growth. Much of my research is quantitative. Some of it focuses on mainstream topics in economics. But, what I enjoy even more is employing the economics approach to less explored areas, such as determinants of re-elections, pricing of cricketers, impact of economic conditions on elections and economics of crime and corruption. It still is a thrill when a paper gets accepted in a journal. Equally, it is a disappointment when a referee does not think highly of what one has done. But, over the years, one learns to take

this in one's stride, remembering that such rejections are a necessary part of academics.

Having published in journals where the dialogue is with one's peers, I have now begun communicating with a non-technical audience. I have been writing a blog (ajitkarnik.blogspot.com) on topics that are important, especially to an Indian audience. I write about issues I feel strongly about, bringing to my writing academic rigour and yet making it accessible to a general audience. Looking forward, I hope to continue to do academic research to communicate with my peers but I would like the dialogue with the general audience to continue as well. Time will tell if I have the energy to do both successfully. ♥



In the early 1990s, on a warm night in Colombo, as we relaxed after a hectic workshop, Professor Sir Partha Dasgupta, an economist I truly admire, said to me:

"Ajit, you should come to Cambridge: it will be good for you". He paused and then added generously *"It will be good for us"*. Dr. Jeremy Edwards, a friend of a

few decades (at my age long friendships are measured in decades and not mere years!), ensured that my first sojourn to Cambridge did take place. Being there was certainly good for me and opened up great academic opportunities. Flash forward 15 years and a serendipitous meeting in Scotland with two gentlemen - Professors Raed Awamleh and Cedwyn Fernandes - opened up another opportunity that eventually brought me to Dubai. And here I am writing this note...

My academic journey began in 1982 as a Lecturer in the wonderfully democratic Department of Economics, University of Mumbai. Why democratic? The Professors in the department had a teaching load of four hours per week and I, a rookie lecturer, had an identical lecture load. No hierarchy of any kind. That wonderful arrangement allowed me to pursue my Ph.D. and to read extensively. And, like Professor

Amartya Sen's *Argumentative Indian[s]*, we (professors and fellow students) discussed and argued passionately on a range of topics: economics, politics, literature, theatre, films and (surprise, surprise!) cricket. Such were my formative years which have left a lasting impression on me. The years have rolled on and I am now probably older than my professors were back then. Being an academic is still delightfully stimulating and I cannot visualise myself doing anything else, least of all a regular corporate sector job. I could live with the money that the corporate sector pays but the boredom of those jobs would be mind-numbing!

I have enjoyed teaching economics at all levels, undergraduate and post-graduate. But the greatest satisfaction has come from seeing through my students' Ph.D. theses. There have been 11 such students and, barring one, I hopefully set them off on a successful

Dr. Jakob Pietschnig, Academic Editor of PLOS ONE



Effective from June, 2014, Dr. Jakob Pietschnig (Senior Lecturer in Psychology) has been appointed as Academic Editor to the peer-reviewed Journal PLOS ONE (Impact Factor = 3.730). In this role, Dr. Jakob will be handling papers that are at the core of his research interests, focusing mainly on cognitive abilities, determinants of generational intelligence test norm changes, spatial task performance, as well as more general aspects of research methods and meta-analyses with particular focus on different forms of dissemination bias.

PLOS ONE has been established in 2008 as a multidisciplinary open-access journal in the spirit of making high-quality academic research freely accessible as a public resource to everyone, thus avoiding knowledge dissemination-limiting effects of subscription-dependent accessibility of scientific journals.

Contrary to most other existing peer-reviewed academic journals, novelty of findings is not considered as a criterion for publication in PLOS ONE, thus contributing to provide comprehensive accounts of scientific research without introducing biases commonly introduced by such editorial policies. Moreover, PLOS ONE aims at introducing more transparency into the peer-review process by encouraging reviewers to sign their reviews, publishing the names of handling Academic Editors along published manuscripts, and offering post publication discussion space that is linked to the relevant articles. ♥

For more information see,
www.plosone.org

MDX Students Excel in CFA Research Challenge 2014

// The CFA Research Challenge is an excellent opportunity for students to gain a real-life perspective on how financial markets function and how they are truly a marketplace for businesses and capital.

As a business strategy student, this experience was particularly rewarding for me, as I learnt a lot about aspects of investment and finance that I would not have gained access to otherwise. I am certain that this knowledge and experience will give me an edge as I step out into the corporate world, where business strategy and finance are interdependent and intertwined."

Ms. Chitra Idnani



Ms. Chitra Idnani



The Middlesex University Dubai team, along with Dr. Rajesh Mohnot and Mr. Nag Yalamnchili

A student team from Middlesex University Dubai secured first place in the prestigious CFA Institute Research Challenge 2014 at local level.

The amazing team, consisting of Chitra Idnani, Jay Kataria, Lakshmi Sreekumar, and Mohammed Baseer delivered, in the words of Dr. Rajesh Mohnot, an "absolutely flawless presentation and brave defense of a 'SELL' recommendation for a stock which is considered a "darling stock" on UAE stock market!". The CFA Institute Research Challenge is an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis. Students gain real-world experience as they assume the role of a research analyst and are tested on their ability to value a stock, write an initiation-of-coverage report, and present their

recommendation (Buy, Sell, or Hold). The competition has three levels - local, regional, and global. At the local level, the company whose stock was selected for valuation this year was du.

A total of four teams competed at the local level – three from the UAE and one from Oman. A panel of five judges observed and evaluated the presentations. Judges, by qualification, were CFA charter holders and, by profession, equity analysts at leading companies such as Abu Dhabi Investment Corporation (ADIC) and Emirates NBD Asset Management Company among others. They were highly impressed with our students' presentation style and defense skills. Our students put on a professional performance and handled the judges' tough questions thoughtfully and knowledgeably. Our MDX team won first place and went on to compete at the



EMEA (Europe, Middle East, and Africa) regional level which was held in Milan, Italy on 1-2 April 2014.

The team was coached by Dr. Rajesh Mohnot, who provided constructive advice and guidance on the report and presentation. Also, our finance lecturer, Subhadra Satapathy, invested a considerable amount of time and effort to help the students with their analysis. Finally, Dr. Vijaya Kumar and Ms. Hameedah Sayani provided support and answered students' questions. The students also had the benefit of experience of two industry experts - Mr. Nag Yalamnchili (Senior Investment Manager at Wasl Asset Management Company) and Mr. Kishore Venkat (Assistant Vice President, Compliance at Dubai Islamic Bank) who shared their valuable time and gave insightful tips and guidance. ♥



Mr. Mohammed Baseer

// The CFA research challenge every step of the way meant 'challenge' in the competition, as no one in the team had any prior experience in this field; however that aspect embodied a learning opportunity. As a team,

we learnt the technique involved in precisely decomposing a telecom company's revenue, and developed the ability to gauge future prospects of the company to effectively reflect them in financials. The competition also meant holistic development for the team, where we honed interpersonal skills, time-management and most of all developed 'patience'. To sum it all up, it taught all of us that everything that matters has ups and downs and that through hard-work any victory could be sought."

Mr. Mohammed Baseer

The Second Conference of Applied Psychological Research in the UAE

The Second National Conference of Applied Psychological Research in the UAE, organised by the Psychology Department at Middlesex University Dubai, took place on Thursday March 20th, 2014. Psychology is an evolving field and this is evident in the growth of psychological research in the Middle East.

Those involved in scientific research are at the forefront of providing new insights into a variety of psychological constructs. This conference provided a unique opportunity for researchers in the UAE and the wider region to discuss the latest developments in Applied Psychological research. It was an excellent platform for dissemination and discussion of cutting edge research findings, and was a great opportunity for attendees to enhance and extend their professional networks.

Welcome addresses were given by Prof. Raed Awamleh (Pro Vice Chancellor, Middlesex University) and Dr. Anita Shrivastava Kashi (coordinator of psychology programmes at Middlesex University Dubai campus). Our outstanding keynote speaker, Prof. Margarita Ortiz-Tallo (Professor of Psychology, University of Malaga, Spain) discussed 'The role of resilience and post traumatic growth in recovering from depression'. This encouraged lively

discourse and was a wonderful start to the day's presentations. Prof. Ortiz-Tallo combines her experience as a clinical psychologist with teaching and research. She has more than 25 publications in international journals as well as being the author of various books related to clinical psychology, psychopathology, and positive psychology: strengths, happiness and wellbeing. Throughout her experience she integrates both painful and positive aspects of the human being to her research and clinical work.

The diverse topics presented in this conference included sport psychology, positive psychology, and cross-cultural psychology, among others. After the conference, Prof. Ortiz-Tallo stated that "Middlesex University Dubai offered me this unique opportunity of getting to know a new country and get close to different cultures. It was a wonderful experience to be the keynote speaker and get in touch with different researchers from



Pictured from left to right: Dr. Jakob Pietschnig, Dr. Anita Shrivastava Kashi, Dr. Lynda Hyland, Prof. Margarita Ortiz Tallo and Dr. Eleni Petkari

◀ Some of our presenters and our keynote speaker (from left to right: Ms. Evana Ward, Dr. Amina Muazzam, Prof. Margarita Ortiz-Tallo, and Dr. Eleni Petkari)

the Middle East. The public in the conference has been really welcoming and the conference in total was excellent. I am really grateful!"

The Psychology Department would like to thank our keynote speaker, all our presenters, attendees, and the Middlesex University Dubai administration for their valuable contribution in making this conference a success. We look forward to seeing some familiar (and some new) faces at the Third Conference of Applied Psychological Research in the UAE, in March 2015! Further details will be announced in the upcoming issue of 'Research Matters'. ❤

Authors	Paper Title
Lynda Hyland	The Incredible Years Teacher Classroom Management Programme in Ireland: An observational assessment of teacher outcomes
Amina Muazzam	Experiences of sexual harassment: Interplay of working environment, depression and self esteem in women
Anita Shrivastava Kashi	Impact of school type and body shape concerns on eating behaviour and psychological well being among adolescent girls
Amrita Ghosh	Culture-specific differences in superstitious beliefs: Evidence from African, Asian, and Western samples
Douglas Russell	Schizotypy, creativity, working memory, and temperament: A study among school children
Cody Paris	The influence of mindfulness on tourists' emotions, satisfaction and destination loyalty in Fiji
Evana Ward	Relationship between student's degree programme, parents' occupation and future career choice in the UAE
Martin Kramar	The effects of mental interventions on competitive anxiety, stress resistance, cardiovascular activity and sport performance of college athletes
Eleni Petkari	Longitudinal determinants of quality of life in schizophrenia: A prospective analysis of the EUNOMIA study
Abdalla Hamid	Mental health problems, coping strategies, and compassion satisfaction amongst care-givers in the UAE
Jakob Pietschnig	Keep your hands busy! Nail biting and smoking as adaptive mechanisms of stress coping
Clarice Mendonca	Resiliency, culture and education level as determinants of happiness among working and non-working expat wives in Dubai

Middlesex University Dubai students win two awards at ‘The Second United Arab Emirates Undergraduate Student Research Competition’



◀ From left to right: Dr. Tenia Kyriazi, Ms. Ammna Nasser, Ms. Donya Saberi, Ms. Deena Abdo, Ms. Hazel Fernandes, Ms. Danah Ghadban, Mr. Zac Hassan, and Dr. Fehmida Hussain

Under the patronage of H.H. Sheikh Hamdan Bin Mubarak Al Nahayan, Minister of Higher Education and Scientific Research, The Second United Arab Emirates Undergraduate Student Research Competition (UGSRC) was held on May 22nd, 2014 at Abu Dhabi University.

Over 150 students participated in this competition from 21 universities across the UAE, divided into Education, Psychology, Sociology, PR and Mass Communications, Mathematics, Health Sciences, Business Administration, Engineering and Information Technology tracks.

Six teams from Middlesex University Dubai also participated in this event; five were accepted for presentations, and one team for a poster. Each of the student participants were nominated by a faculty member due to their outstanding research work. After a full day event of interesting presentation and poster sessions, 21 cash prizes were awarded, judged by panels of academics and industry experts. We are delighted to

report that Ms. Donya Saberi (mentored by Dr. Cody Paris) won second place in the Sociology track and Ms. Deena Abdo (mentored by Dr.Tenia Kyriazi and Dr. Cody Paris) secured third place in the Business and Administration track. Middlesex University Dubai would like to congratulate Donya, Deena, and all of our students who participated in this event. We are very proud of them!

Student participation was managed and coordinated by the Middlesex University Dubai student research sub-committee comprising of Dr. Fehmida Hussain, Dr. Jakob Pietschnig, and Dr. Lynda Hyland. On the day of the event, the students were guided and accompanied by Dr. Fehmida Hussain and Dr. Tenia Kyriazi.

Saberi, D., & El Sayed, S. (2014). Ghana’s Youth Involvement in Community Based Development

Community based development is currently a popular trend that governments and policy makers are focusing on as a means of development. In a developing country such as Ghana where the youths are the largest group of the nation, it is important to specially consider them as a vital asset to community based development. This study looks at how Ghanaian youths are evolving by firstly looking at the concept of community based development and the current living standards of the Ghanaian youth. The main analysis will focus on the different ways and reasons youths can be involved in community development by reviewing relative literature and primary data gathered in the cities of Accra, Cape Coast and Jukwa. The study conveys that community based development has brought about many changes to the lives of the Ghanaians and the youths have clearly been a big part of this success story. Ghana’s government has been successful in identifying that the youths are a great asset to the country who can bring about great changes to their community. Nonetheless more work needs to be done in providing platforms for the youths in further developing their

skills and work opportunities. From the various examples analysed in this study, it can be stated that the current national volunteer program has allowed the youths to implement their newly learnt skills into their community development and at the same time it has helped them make work relations that could be used for their future career. This report will also address how youth entrepreneurship can help in creating livelihoods and equipping young people with better market and job skills as it brings about community based initiatives and focuses on participation and inclusivity of the local population especially the youth.

Abdo, D. (2014). An Examination of the Challenges Faced by Social Entrepreneurs in the United Arab Emirates

This study identifies and examines the challenges that are currently being faced by social entrepreneurs in the United Arab Emirates, and provides policy recommendations that will contribute to the development of the growing community of social entrepreneurs in the UAE. The need for this study stems from the recognition that the UAE has the potential to act as a catalyst to push social entrepreneurship forward within the wider region, due to the country’s political and economic stability. The main

barriers that were identified relate to a lack of institutional support, and a lack of social and cultural awareness regarding the field of social entrepreneurship within the UAE. Further challenges include a lack of clear benchmarks related to monitoring and measuring social impact. Thus, challenges identified were both exogenous and endogenous, highlighting the need for more government and institutional support, as well as a stronger link between the corporate sector, academia, and the social enterprise sector. ♥



Student Name	Project Supervisor	Title of Abstract
Ayesha Islam	Ms. Evelyn Stubbs	Liberalisation of television in Pakistan
Danah Ghadban/Zac Hassan	Dr. Jakob Pietschnig	Insane beliefs about sanity in sane people
Deena Abdo	Dr. Cody Paris / Dr. Tenia Kyriazi	Social entrepreneurship in the UAE
Ammna Nasser	Dr. Cody Paris / Dr. Tenia Kyriazi	Impact of identity politics on education practice in Pakistan: A comparative study of Balochistan and Punjab
Donya Saberi/ Suzan El Sayed	Dr. Cody Paris	Ghana’s youth involvement in community based development
Hazel Fernandes	Ms. Evelyn Stubbs	Obama’s re-establishment of power through persuasion and discourse

Awards & Achievements



Dr. Rajesh Mohnot receives 'Outstanding Research Award'

Dr. Rajesh Mohnot presented a research paper 'Resilience of Islamic Financial System during Crisis Period' at the 17th Global Conference on Business and Finance Research (IBFR) held in San Jose, Costa Rica, in May 2014. We are delighted to report that Dr. Rajesh's paper won two awards. First, it was awarded the 'Best in Session' award, and second, the 'Outstanding Research' award. The 'Outstanding Research' award is given to selected papers that are of particularly high quality and meet the requirements of publication in one of the top tier journals published by the renowned IBFR. See the following abstract:



Resilience of Islamic Financial System During Crisis Period

This research presents new evidence on the performance of Islamic finance system in the wake of current financial crisis. Six premier Islamic banks of the UAE have been covered to analyse and indicate whether Islamic financial institutions enforce resilience in combating the current crisis. This evaluation is carried out with one of the most popular models – Altman's Discriminant 'Z' score model. On the other note, S&P Europe 350 Shariah Index is considered for analysing the fact that returns of Islamic index are better in crisis period compared to the normal period. Moreover, volatility forecasting patterns remain unaffected during the crisis period. GARCH model has been used to capture volatility clusters in Shariah index series. The study attempts

to compare the results between pre-crisis and post-crisis period to establish validity in the derived conclusion. The empirical results reveal that though UAE banks could not meet up the 'Z' score benchmark, nonetheless, the Shariah index posed a strong resilience against the crisis in order to sustain in the period with required risk-return profile.

Mohnot, R. (2014). Resilience of Islamic Financial System During Crisis Period, *GCBFR*, May 27-30, Costa Rica

Dr. Cody Paris receives two prestigious awards

This past spring, Dr. Cody Morris Paris (Programme Coordinator- Social Science Programmes, and Research Committee Chair) along with his coauthors were honoured with two prestigious awards. Along with his co-author, Dr. Jennie



Dr. Cody (third from the left) receiving his award

Germann Molz, Dr. Paris won the prestigious *IFITT Journal Paper of the Year Award (2013)* at the 22nd Annual ENTER 2014 Conference on eTourism held in January in Dublin, Ireland for their paper titled 'The Social Affordances for Flashpacking: Exploring the Mobility Nexus of Travel and Communication' published in the journal *Mobilities*. The award is given each year by International Federation for Information Technology and Travel and Tourism to the most innovative and scientifically rigorous information technology and tourism-related paper published in any academic journal during the year. As a result of the award, the journal *Mobilities* and publisher Taylor and Francis have made the paper Open Access and downloadable for free – see abstract and reference below:

The Social Affordances of Flashpacking: Exploring the Mobility Nexus of Travel and Communication

The proliferation of digital devices and online social media and networking technologies has altered the backpacking landscape in recent years. Thanks to the ready availability of online communication, travellers are now able to stay in continuous touch with friends,

family and other travellers while on the move. This paper introduces the practice of 'flashpacking' to describe this emerging trend and interrogates the patterns of connection and disconnection that become possible as corporeal travel and social technologies converge. Drawing on the concepts of 'assemblages' and 'affordances,' we outline several aspects of this new sociality: virtual mooring, following, collaborating, and (dis)connecting. The conclusion situates this discussion alongside broader questions about the shifting nature of social life in an increasingly mobile and mediated world and suggests directions for future research at the intersection of tourism and technology.

Germann Molz, J. & Paris, C. (2013). Social Affordances of Flashpacking: Exploring the Mobility Nexus of Travel and Communication. *Mobilities* (Online Pre-print) DOI:10.1080/17450101.2013.848605.

In other good news, Dr. Cody Morris Paris and his co-authors, Prof. Tim Tyrrell and Dr. Vernon Biaett, have been awarded the 2014 Charles R. Goeldner Article of Excellence Award for their paper 'A Quantified Triple Bottom Line

for Tourism: Experimental Results', published in the *Journal of Travel Research*. The award is given by the Travel and Tourism Research Association (TTRA) to the article deemed to have been the best article published in the *Journal of Travel Research* (generally considered one of the top 3 journals in the tourism field) in the preceding year. The award was presented at the 45th annual Travel and Tourism Research Association Conference in Bruges, Belgium in June.

A Quantified Triple Bottom Line for Tourism: Experimental Results

The tradition of tourism businesses and regional tourism industries is to measure their value to the host community by jobs, wages, and tax revenues even though every member of that community is affected on a daily basis through a broad variety of impacts. This article demonstrates a conceptual approach for measuring the relative importance of the major dimensions of community quality of life that can be influenced by the tourism industry in order to calculate an indication of overall impact on the well-being of community residents. Furthermore, we have formulated an example conjoint model that values this overall performance in monetary units. This model is successfully implemented using samples of college students and tourism industry professionals in the United States and Cyprus. A monetary version of triple bottom line impacts is calculated for the impacts of changes to a specific hypothetical tourism business. Recommendations are made for the extension and application of this approach to implementing sustainable tourism.

Tyrrell, T., Paris, C., & Biaett, V. (2013). A Quantified Triple Bottom Line for Tourism: Experimental Results. *Journal of Travel Research*, 52(3), 279-293. ♥

Middlesex University Dubai: Wednesday Research Seminar Series

Middlesex University Dubai hosts a research seminar, each Wednesday at 4pm in our Oasis Theatre, Block 16, Knowledge Village. As shown in the table below, over the past year we have had excellent presentations on a variety of topics. Our research seminar series will continue in September 2014.

RS No.	Presenter	Research Title	Date
134	Tenia Kyriazi Middlesex University Dubai	Trafficking in human beings: Is it a form of slavery? A critical study of the ECtHR jurisprudence	4th Jun 2014
133	Lejla Vrazalic Middlesex University Dubai	Supporting the Development of Critical Thinking Skills in the Age of Google: How Information Systems Can Contribute	28th May 2014
132	Ajit Karnik & Mala Lalvani Middlesex University Dubai	Incumbency and re-elections: An Analysis of General Elections in India	21st May 2014
131	Cody Morris Paris Middlesex University Dubai	Unplugged and Disconnected: Tech-Savvy Travelers' Experiences	14th May 2014
130	Racquel Warner Middlesex University Dubai	Students' Perceptions of E-assessments	7th May 2014
129	Avantika Agrawal Middlesex University Dubai	From assumptions to behaviour and the narratives in between. Behaviour is a manifestation of the stories we tell ourselves. If you want to change the behaviour, change the story	30th Apr 2014
128	Marcus L. Stephenson & Raoul V. Bianchi Middlesex University Dubai & University of East London	Tourism and Citizenship: Rights, Freedoms and Responsibilities in the Global Order	23rd Apr 2014
127	Adrienne Isakovic Hamdan bin Mohammed Smart University	One Size Does Not Fit All: Evidence for Tailoring HRM Practices for Self-Initiated Expatriates in the United Arab Emirates	16th Apr 2014
126	Robert R. Nelson, Jan A. deRoos & Russell Lloyd University of Delaware, Cornell University	The Impact of Publicly Subsidized Hotels in the United States on Competing Properties	2nd Apr 2014
125	Jakob Pietschnig Middlesex University Dubai	Dark Superstitions: Effects of the Dark Triad of Personality on Self-Reported Superstitious Beliefs	26th Mar 2014
124	Mohammad Meraj, Kieran Ross & Cedwyn Fernandes Middlesex University Dubai	Importance of Marketing Mix constructs for MBA programmes in the UAE	19th Mar 2014
123	John Sutton Middlesex University Dubai	From Desert to Destination: Conceptual Insights into the Growth of Events Tourism in the United Arab Emirates	12th Mar 2014
122	Mick King Middlesex University Dubai	Personalising Language Needs: An Action Research Investigation into the Potential Benefits of Individual Diagnostic Feedback in Improving Students' English at an English Medium University	26th Feb 2014
121	Keith Reynolds Middlesex University Dubai	Global talent for competitive advantage: 'getting to the table sooner'	19th Feb 2014
120	Dr. Fehmida Hussain Middlesex University Dubai	Effective group work management using web 2.0 technologies	5th Feb 2014
119	Professor Thomas Lange Middlesex University Business School, UK and Curtin University, Western Australia	Well-being at Work: The counterintuitive case of self-employment	15th Jan 2014



RS No.	Presenter	Research Title	Date
118	James David Dean Piecowye Zayed University	Applications and Lessons in Experiential Learning or (Nudge, GEL and TED shaping the student experience)	11th Dec 2013
117	Jakob Pietschnig Middlesex University Dubai	How are you holding up? Oral behaviors as mechanisms of stress coping strategies	4th Dec 2013
116	Mick King Middlesex University Dubai	Tertiary content teacher views on English medium policies	20th Nov 2013
115	Ashok Chopra Idea for Life Management Consultancy Services	Online retailing in the UAE	13th Nov 2013
114	Hameedah Sayani & Hela Miniaoui Middlesex University Dubai University of Wollongong in Dubai	The Impact of Financial Crisis on Islamic and Conventional Indices of the GCC Countries	6th Nov 2013
113	J Krishnadas Nanath IMT Dubai	Cloud Computing and Green IT: Are they still Buzz Words? A Business Perspective	30th Oct 2013
112	Susan Soliman Middlesex University Dubai	Business students' perception of their critical thinking abilities in an offshore campus	3rd Oct 2013
111	Khamael Al Safi University of Sharjah	Career Choices of Youth in the Gulf Arab World - A Behavioral Study	9th Oct 2013
110	Eve Stubbs Middlesex University Dubai, UAE	Expanding paradigms in Middle East Film	2nd Oct 2013

Many thanks to our presenters, who made the Wednesday research seminars possible. We look forward to seeing you again in 2014-2015. Those interested in presenting their research findings, should contact Dr. Cody Paris at c.paris@mdx.ac for further information. ♥

Middlesex University Dubai Staff Research Activity

Books

(Name in Bold is Middlesex Faculty Member.)

■ Bianchi, R., & **Stephenson M. L.** (2014). *Tourism and Citizenship: Rights, Freedoms and Responsibilities in the Global Order*, London: Routledge. ISBN: 978-0-415-70738-1 (paperback)

Refereed Journal Articles

■ Berger, E. A., & **Paris, C.** (2013). Exploring the impact of Facebook on backpackers' social experience in hostels. *e-Review of Tourism Research*, 10(5/6), 4-18. (Google Scholar h-5 Index: 5).

■ Bianchi, R., & **Stephenson M. L.** (2013). Deciphering Tourism and Citizenship in a Globalised World, *Tourism Management* 39, 10-20. (2012 Impact Factor 2.571, Google Scholar h-5 Index: 60).

■ **Epps, A.**, & Demangeot, C. (2013). The rainbow of diversity versus the rain of Fragmentation: The futures of multicultural marketing in the UAE. *Foresight*, 15(4), 307-320. (Google Scholar h-5 Index: 12).

■ **Fernandes, C., Ross, K., & Meraj, M.** (2013). Understanding student satisfaction and loyalty in the UAE HE sector. *International Journal of Educational Management*, 27(6), 613-630. (Google Scholar h-5 Index: 16).

■ Germann Molz, J., & **Paris, C.** (2013). Social Affordances of Flashpacking: Exploring the Mobility Nexus of Travel and Communication. *Mobilities* (Online Pre-print) DOI:10.1080/17450101.2013.848605 (2012 Impact Factor 0.922, Google Scholar h-5 Index: 19).

■ Hannam, K., Butler, G., & **Paris, C.** (2014). Developments and Key Issues in Tourism Mobilities. *Annals of Tourism Research*. 44, 171-185. (2012 Impact Factor 3.683, Google Scholar h-5 Index: 40).

■ Hartman, E., **Paris, C.**, & Blache-Cohen, B. (2014). Fair Trade Learning: Ethical Standards for International Volunteer Tourism. *Tourism and Hospitality Research*, 14(1/2), 108-116. (Google Scholar h-5 Index: 14).

■ Horesjova, T., & **Paris, C.** (2013). Tourism and the Challenge of Arctic Governance. *International Journal of Tourism Policy*, 5(1/2) (Google Scholar h-5 Index: 6).

■ **Hussain, F.** (2013). E-Learning 3.0 = E-Learning 2.0 + Web 3.0?, *IOSR Journal of Research & Method in Education (IOSR-JRME)*, 3(3), 39-47.

■ **Hyland, L.**, NiMhaille, G., McGilloway, S., & Lodge, A. (2013). Emotional and behavioural difficulties in young, school-going children: A screening study of Irish primary schools. *School Psychology International*. (Online Pre-print) (Google Scholar h-5 Index: 20).

■ **Karnik, A.**, & Mala Lavani. (2013). Growth, Welfare and Fiscal Discipline: The problem of incompatible objectives in Budget 2013-14. *Economic and Political Weekly*, March 30, 2013. (Google Scholar h-5 Index: 24).

■ **Karnik, A.** (2013). Pricing Of Cricketers: The Experience of Two IPL Auctions. *International Journal of Sports*

Finance. 8(1). (Google Scholar h-5 Index: 10).

■ **King, M.** (2013). Championing Indian TESOL Teachers in the Arabian Gulf. *The Journal for ESL Teachers and Learners*, 2(1), 24-32. Available: <http://www.confluenceindia.co.in/wp-content/uploads/2013/06/Confluence-journal-2013.pdf>

■ Lee, W., & **Paris, C.** (2013). Knowledge Sharing and Social Technology Acceptance Model: Promoting Local Events and Festivals through Facebook. *Tourism Analysis*, 18(4), 457-469. (Google Scholar h-5 Index: 11).

■ **Paris, C.**, Musa, G., & Thirumoorathi, T. (2014). A Comparison between Asian and Australasia Backpackers Using Cultural Consensus Analysis. *Current Issues in Tourism* (Online Pre-print) DOI:10.1080/13683500.2014.920771 (2012 Impact Factor 1.307, Google Scholar h-5 Index:18).

■ **Paris, C.**, Knopf, R., & Andereck, K. (2014). Tourism Visioning: Implementing a Primary Stakeholder Approach. *Tourism Review International*, 17(4), 267-282. (Google Scholar h-5 Index: 8).

■ **Paris, C.** (2013). Surveying 'Hard to Sample' Backpackers Through Facebook: Employing a Mixed-Mode Dual Frame Procedure. *Anatolia: An International Journal of Tourism and Hospitality Research*. 24(1), 75-85. (Google Scholar h-5 Index: 10).

■ **Pietschnig, J.**, Tran, U. S., & Voracek, M. (2013). Item-response theory modeling of IQ gains (the Flynn effect) on crystallized intelligence: Rogers' hypothesis yes, Brand's hypothesis perhaps. *Intelligence*, 41, 791-801. (Impact Factor: 2.800, Google Scholar h-5 Index: 33).

■ Pstross, M., Rodriguez, A., Knopf, R. & **Paris, C.** (2014). Realizing the American Dream: Empowering Latino Parents to Transform the Education of their Children. *Education and Urban Society*. (forthcoming) (2011 Impact Factor. 373, Google Scholar h-5 Index: 16).

■ Purohit, H., & **Kumar, V.** (2013). Managing Uncertainty: An Empirical Analysis of Human Risk Management in Logistics Industry of Dubai. *Shrinathji Journal of Business and Research*, 14(1).

■ Purohit, H., & **Kumar, V.** (2013). Supply Chain Risk Evaluation: Understanding the technical risks from the perspectives of Dubai Logistics supply Chain Industry. *Asia-Pacific Journal of Management Research and Innovation*, 9(3), 291-303. (Google Scholar h-5 Index: 4).

■ Purohit, H., & **Kumar, V.** (2013). Impact of Natural Threat in Dubai Logistics Industry. *The Economic Challenger*, 15(59), 24-30.

■ **Sanderson, K.** (2014). Academic Mobility and the Career Question: Is the move worth it?, *The Journal of the World Universities Forum*, 6(4), 105-113.

■ **Sayani, H.**, & Miniaoui, H. (2013). Determinants of bank selection in the United Arab Emirates. *International Journal of Bank Marketing*, 31(3), 206-228. (Google Scholar h-5 Index: 24).

■ **Sayani, H.**, & Balakrishnan, M. (2013). Marketing an Islamic Index: Perceived Value of KMI30 Index. *Management Research Review*, 36(4), 326-358. (Google Scholar h-5 Index: 12)

■ Schild, A. H. E., Nader, I. W., **Pietschnig, J.**, & Voracek, M. (2014). Ethnicity moderates the association between 5-HTTLPR and national suicide

rates. *Archives of Suicide Research*, 18, 1-13. (Impact Factor: 2.219, Google Scholar h-f Index: 20).

■ Schild, A. H. E., **Pietschnig, J.**, Tran, U. S., & Voracek, M. (2013). Genetic association studies between SNPs and suicidal behavior: A meta-analytical field synopsis. *Progress in Neuro-Psychopharmacology & Biological Psychiatry*, 46, 36-42. (Impact Factor=3.552, Google Scholar h-5 index: 49).

■ **Shrivastava, A.**, Ogbaghebriel, A., Tewolde,Y., & Gebretensae,H. (2014). Knowledge, attitude towards HIV/AIDS, and sexual behavioral change: A study on selected Eritrean college students. *Journal of Research in Medical Education & Ethics*, 4 (1),71-77

■ **Shrivastava, A.**, Koleth, S., Hassen, I., & Amawi, T. (2013). Influence of psychiatric labeling on social distancing. *Gulf Medical Journal*, 2(1), 10-15.

■ **Stephenson, M. L.** (2014). Tourism, Development and 'Destination Dubai': Cultural Dilemmas and Future Challenges, *Current Issues in Tourism* (Online Pre-print). DOI:10.1080/13683500.2012.754411 (2012 Impact Factor 1.307, Google Scholar h-5 Index:18).

■ **Stephenson, M. L.** (2014). Deciphering 'Islamic Hospitality': Developments, Challenges and Opportunities, *Tourism Management*, 40, 155-164. (2012 Impact Factor 2.571, Google Scholar h-5 Index: 60).

■ Swami, V., **Pietschnig, J.**, Stewart, N., Nader, I. W., Stieger, S., Shannon, S., & Voracek, M. (2013). Blame it on patriarchy: Greater sexist attitudes are associated with stronger consideration of cosmetic surgery for one's self and partner. *International Journal of Psychology*, 48, 1221-1229.

(Impact Factor: 0.632, Google Scholar h-5 Index: 25).

■ Swami, V., **Pietschnig, J.**, Tran, U. S., Nader, I., Stieger, S., & Voracek, M. (2013). Lunar lies: The impact of informational framing and individual differences in shaping conspiracist beliefs about the moon landings. *Applied Cognitive Psychology*, 27, 71-80. (Impact Factor: 1.469, Google Scholar h-5 Index: 28).

■ Swami, V., Tran, U. S., Hoffmann Brooks, L., Kanaan, L., Luesse, E.-M, Nader, I. W., **Pietschnig, J.**, Stieger, S., & Voracek, M. (2013). Body image and personality: Associations between the Big Five personality factors, actual-ideal weight discrepancy, and body appreciation. *Scandinavian Journal of Psychology*, 54, 146-151. (Impact Factor: 1.292, Google Scholar h-5 Index: 24).

■ Tran, U. S., Koller, I., Nader, I. W., **Pietschnig, J.**, Schild, A. H. E., Stieger, S., Zeilinger, E. L., & Voracek, M. (2014). Lateral preferences for hand clasping and arm folding are associated with handedness in two large-sample latent variable analyses. *Laterality: Asymmetries of Body, Brain and Cognition*, (Online Pre-print) DOI:10.1080/1357650X.2014.891607 (Impact Factor: 1.025, Google Scholar h-5 Index: 17).

■ Tyrrell, T., **Paris, C.**, & Biaett, V. (2013). A Quantified Triple Bottom Line for Tourism: Experimental Results. *Journal of Travel Research*, 52(3), 279-293. (2011 Impact Factor: 1.579, Google Scholar h-5 Index: 34).

Edited Special Issues of Journals

■ **Paris, C.**, & **Stephenson M. L.** (2013). Guest Editors. Special Issue on Emerging Perspectives and Topic in Tourism, *International Journal of Tourism Policy*, Vol. 5 (1/2).

■ **Paris, C.,** & Hannam, K. (2013). Guest Editors. Special issue on Independent Travel, *e-Review of Tourism Research*, 10(5/6).

Refereed Conference Papers (Selected)

■ Abdullahi, A. A., & **Hussain, F.** (2013). Another Fact Or A Fad: Adopting Cloud Computing in the UAE - A Study of Government Entities and Banks. Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013.

■ Berger, E. A., & **Paris, C.** (2014). Exploring the Role of Facebook in Re-Shaping Backpacker's Social Interactions. In Z. Xiang & I. Tussyadiah (Eds.) *Information and Communication Technologies in Tourism 2014: Proceedings of the International Conference in Dublin, Ireland, January 21-24, 2014*. Springer: Vienna. (Google Scholar h-5 Index: 15).

■ Butler, G., & **Paris, C.** (2013). Reaching the End of the Unbeaten Path? An Analysis of Lonely Planet's Digital Media 'Requiem'. Published in Proceedings of the *2nd International Conference on Emerging Research Paradigms in Business and Social Science* in Dubai, UAE, November 2013.

■ **Edensor, L. & Umar, F.** (2013) Facebook in Academia: the yellow brick road or a highway through the danger zone? In A. Karnik, A. Epps, A., & K. Sanderson (Eds.) *Emerging Research Paradigms in Business and Social Sciences 2013: Proceedings of the Second International ERPBSS Conference*, Middlesex University Dubai, UAE, November 26-28, 2013. ISBN: 978-9948-20-593-7.

■ Gwadabe, M. L., & **Hussain, F** (2013). An Exploratory Study on the Internet Quality of Service Provided By Nigerian Internet Service Providers. Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013.

■ **Hussain, F.** (2013) Effective Group Work Management Using Web 2.0 Technologies. Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013.

■ **King, M.** (2014). Tertiary English Medium Instruction to Arab Learners in the UAE: A Policy Perspective. In P. McLaren, M. Al-Hamly, C. Coombe, P. Davidson, C.Gunn & S. Troudi (eds.) *Proceedings of the 19th TESOL Arabia Conference: From KG to College to Career*, March 14-16, 2013. TESOL Arabia Publications: Dubai. (224-230).

■ **King, M.** (2013). Personalising English Language Needs. In A. Karnik, A. Epps, & K. Sanderson (Eds.) *Proceedings of 2nd International Conference on Emerging Research Paradigms in Business and Social Sciences*, November 26-28, 2013. Middlesex University Dubai: Dubai.

■ **King, M.** (2013). Rethinking Teacher Evaluation. In P. Davidson, M. Al-Hamly, C. Coombe, S. Troudi & C.Gunn (Eds.), *Proceedings of the 18th TESOL Arabia Conference: Achieving Excellence through Life Skills Education, 8-10 March, 2012*: TESOL Arabia Publications: Dubai. (372-279).

■ **Kumar, V.** (2013). Evaluating the Financial Performances and Financial Stability in the UAE's Commercial Banking Industry. Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013.

■ **Menon, S., & Sethi, J. S.** (2013). Emirates ID And Aadhaar UID: A Critical Analysis. Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013.

■ Miniaoui, H., & **Sayani, H.** (2013). The Impact of Financial Crisis on Islamic and Conventional Indices of the GCC Countries, 1st International Conference on Finance and Banking, Bali, Indonesia, 11-12 December 2013.

■ **Mohnot, R.** (2014). Resilience of Islamic Financial System during Crisis Period, *17th Global Conference in Business and Finance*, Costa Rica, 27-31 May 2014.

■ **Paris, C.,** Berger, E.A., Rubin, S., & Casson, M. (2014). Unplugged and Disconnected: Tech-Savvy Travelers' Experiences. Published in Proceedings of the *Travel and Tourism Association (TTRA) Annual Conference 2014*, Bruges, Belgium, June 2014.

■ **Paris, C., Stephenson, M. L., & Baddar, L.** (2014). Young Emiratis' perception of tourism impacts in Dubai. Published in Proceedings of the 4th *AHTMMC in Mauritius*, June 2014.

■ **Paris, C.** (2014). Popular Rentierism: The Political Economy of Tourism Development Mega-Projects in Kuwait. Published in Proceedings of the *Third Interdisciplinary Tourism Research Conference*, Istanbul, Turkey, June 2014.

■ **Paris, C.** (2014). New Technologies and Tourism Mobilities: A Review. Published in Proceedings of the *Global Tourism & Hospitality Conference and Asia Tourism Forum* May 2014.

■ **Paris, C.** (2014). Sustainability: A Threshold Concept in Tourism Education. *Contemporary Research in*

Tourism and Hospitality: Theory, Practice, and Pitfalls. Pondicherry, India, Feb 2014

■ **Paris, C.** & Berger, E.A. (2013) Unplugged: Tech-Savvy Travelers' Narratives of Negotiating Disconnectedness. *Atlas Annual Conference*, Malta, November 2013.

■ **Paris, C.,** & Rubin, S. (2013). Popular Rentierism and Tourism Development in Kuwait. Published in Proceedings of the *Travel and Tourism Association (TTRA) Annual Conference* in Kansas City, MO, USA, June 2013.

■ **Paris, C.,** Hartman, E., & Cohen, B. (2013). Fair Trade learning: Conceptualizing an alternative model for volunteer travel. *8th Atlas Africa Conference*, Kigali, Rwanda. June 2013.

■ **Paris, C.,** & Rubin, S. (2013). Backpacking, Social Media, and Crisis: A Discussion of Online Social Convergence. In L. Cantoni & Z. Xiang (eds.) *Information and Communication Technologies in Tourism 2013: Proceedings of the International Conference in Innsbruck, Austria, January 22-25, 2013*. Springer: Vienna. (Google Scholar h-5 Index: 15).

■ **Paris, C.** (2013). Flashpacking: A discussion of independent travel in a digital world. *Independent Travel and Hospitality: An Expert Conference*. ATLAS Independent Travel Research Group. Beirut, Lebanon. January 2013.

■ **Reynolds, K., & Reynolds, S.** (2013). Global Talent for Competitive Advantage: 'Getting to the table sooner': Proceedings of the Second International Conference on Emerging Paradigms in Business and Social Sciences, Middlesex University Dubai, UAE, November 26-28, 2013.

■ **Sanderson, K.** (2013). Academic Mobility and the Career Question: Is the move worth it?, *The 6th World Universities*

Forum, University of British Columbia, Vancouver, Canada, January 10-11, 2013.

■ **Sanderson, K.** (2013). Global Economic Trends and Academic Mobility: voices from the United Arab Emirates, *SCUTREA and CRLI International Conference: Mobilities and Transitions: Learning, Institutions, Global and Social Movements*, Glasgow Caledonian University, Scotland, UK, June 25-27, 2013.

■ **Sanderson, K.** (2013). CULTURE SHOCK: Can 'City Image' be used to mitigate its effect?, Paper presented at the *Second International Conference on Emerging Research Paradigms in Business and Social Sciences*, Dubai, UAE, November 2013

■ **Sanderson, K.** (2014). Culture Shock in the Classroom: The Experiences of Expatriate Academics in the United Arab Emirates. *Proceedings of the 2nd Dubai International Conference in Higher Education, Sustaining Success through Innovation*, Michigan State University, Dubai, UAE, January 19-20, 2014.

■ **Sayani, H.** (2013) Customer Satisfaction and Loyalty in the United Arab Emirates Banking Industry, The Second International ERPBSS Conference, Middlesex University Dubai, UAE, November 26-28, 2013.

■ **Sayani, H.** (2013). Interdependence between Banking Sectors of Developed And Asia-Pacific Economies, The Second International ERPBSS Conference, Middlesex University Dubai, UAE, November 26-28, 2013.

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**Middlesex University Dubai
Research Committee Members
(Spring-Summer 2014)**

Dr. Alun Epps
Dr. Fehmida Hussain
Dr. Lynda Hyland
Prof. Ajit Karnik
Dr. Rajesh Mohnot
Dr. Cody Paris (Committee Chair)
Dr. Jakob Pietschnig
Dr. Kay Sanderson
Dr. Marcus Stephenson

Issue 1 List of contributors:

Dr. Alun Epps
Dr. Fehmida Hussain
Dr. Lynda Hyland
Prof. Ajit Karnik
Dr. Tenia Kyriazi
Dr. Rajesh Mohnot
Dr. Jakob Pietschnig
Dr. Cody Paris
Dr. Marcus Stephenson

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The editors cordially invite article submissions for the upcoming issue of 'Research Matters' from Middlesex University Dubai students and faculty, and from external researchers. If you would like to submit an article, kindly contact Dr. Lynda Hyland at l.hyland@mdx.ac or Dr. Rajesh Mohnot at r.mohnot@mdx.ac